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DATE: September 25, 2006

TO: Gerald Gauthier
USPTO GPAU

FAX NO.: 571-273-8300

FROM: Jeffrey G. Toler
Reg. No.: 38,342

RE U.S. App. No.: 10/774,351 filed February 6, 2004

Applicant(s): Douglas F. Reynolds, et al.

Atty. Dkt. No.: 1033-LB1011

Title: System and Method For Facilitating a Custom Ring in Connection With a Call

NO. OF PAGES (including Cover Sheet): 19

MESSAGE:

Attached please find:

Transmittal Form (1 pg)
 Response to Non-Final Office Action (17 pgs)

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NO. 954 P. 2

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PTO/SB/21 (09-04)

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TRANSMITTAL
FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	10/774,351
Filing Date	February 6, 2004
First Named Inventor	Douglas F. Reynolds
Art Unit	2617
Examiner Name	Gerald Gauthier
Total Number of Pages in This Submission	19
Attorney Docket Number	1033-LB1011

ENCLOSURES (Check all that apply)

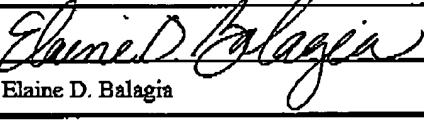
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		
CUSTOMER NO.: 60533		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Toler Schaffer, L.L.P.		
Signature			
Printed name	Jeffrey G. Toler		
Date	9-25-2006	Reg. No.	38,342

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Typed or printed name	Elaine D. Balagia	Date

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NO. 954 P. 3

SEP 25 2006

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Douglas F. Reynolds et al.

Title: SYSTEM AND METHOD FOR FACILITATING A CUSTOM RING IN CONNECTION WITH A CALL

App. No.: 10/774,351 Filed: February 6, 2004

Examiner: Gerald Gauthier Group Art Unit: 2617

Customer No.: 60533 Confirmation No.: 5256

Atty. Dkt. No.: 1033-LB1011

M/S AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

The following is intended as a full and complete response to the Office Action mailed on July 11, 2006. Claim amendments begin on page 2. Remarks are found beginning on page 9. Applicants respectfully request reconsideration and withdrawal of each of the rejections, as well as an indication of the allowability of each of the pending claims.

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I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents on <u>Sept 25, 2006</u>	
Elaine D. Blagaja Typed or Printed Name	Signature 